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The history of AAID
An early pioneer in dental
implants explains beginnings

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Plan now to attend JDIQ Travel to Quebec for exciting dental meeting next spring

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Popular GNY session Dr. Nazarian returns to offer another exciting program

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Dr. Pankaj Singh spoke at the AAID Annual Meeting. (Photo/Provided by Dr. Singh)

# AAID: Botox, fillers can maximize cosmetic outcomes

For many dental implant patients, restoring facial volume can be as critical as the dental restoration for optimizing cosmetic outcomes.

In a workshop at the American Academy of Implant Dentistry Annual Scientific Meeting, Pankaj Singh, DDS, urged attendees to pay close attention to facial structures and consider using Botox and dermal filler agents for patients who need facial volume restorations.

"Besides creating beautiful smiles, we like to create harmony between the dento-facial complex by addressing the deep lines and wrinkles in the face that can prevent our patients from looking their best," Singh said. "Soft tissues that ring the mouth are as important as perfectly restored teeth for an attractive and confident smile"

Botox is a natural and purified protein that relaxes facial muscles by blocking nerve impulses. Once the

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## Celebrating 60



Dr. Jaime Lozada speaks on 'Treatment Planning: Implants vs. Root Canal Therapy," at the AAID annual meeting in Las Vegas. Lozada is a professor and director of the graduate program in implant dentistry at Loma Linda University. (Photos/Sierra Rendon, Managing Editor)

### American Academy of Implant Dentistry's longevity, legacy recognized at annual meeting in Las Vegas

By Sierra Rendon, Dental Tribune

What better city than Las Vegas to celebrate a major milestone?

In October, the American Academy of Implant Dentistry (AAID) commemorated the 60th anniversary of dental implants during its annual scientific meeting at Caesars Palace in Las Vegas.

Most AAID conference attendees were not around in 1951. At the time, dental implants had, at best, a dubious reputation among most dental professionals. What a difference 60 years makes, as implants are now the preferred choice for replacing missing teeth.

"What I believe is most compelling about AAID's history is the courage and confidence shown by the founders who stepped out of comfort zones and went against their professional societies to promote dental implant training and establish the AAID implant credentialing program," said AAID President Joseph Orrico, DDS. "Today, the AAID credential is the most rigorous and respected implant training program in the world, and without the vision and fortitude of our founders, implant dentistry would not be a mainstream procedure in dentistry."

AAID's goal at the meeting was to "Stack the Deck in Your Favor" with

sessions aimed to give attendees the most success in their clinical endeavors. For instance, in one session, Dr. Jack Hahn offered "Tips and Tricks for Single Tooth and Partially Edentulous Replacements."

Additionally, Hahn spoke on "Implants for Immediate Function — Fact or Fiction" at a separate session.

"The benefit of immediate function for patients is they leave with stable teeth at the first surgical appointment," Hahn said. "From a practice marketing perspective, it creates a 'wow' effect that can generate more referrals. Implica-



Dr. Ara Nazarian

### **GNY** presentation: 'Achieving Osseous Fixation in the Maxilla'

After stunning more than 200 dentists by placing eight, immediately loaded mandibular implants in only 60 minutes in 2010, OCO Biomedical will again exhibit the capabilities of its Dual Stabilization® implant system at the 2011 Greater New York Dental Meeting.

Live on stage, Dr. Ara Nazarian will be placing eight TSI Two Stage implants in the maxilla, demonstrating the Osseous Fixation™ capabilities of the OCO Biomedical implant system.

The presentation will take place

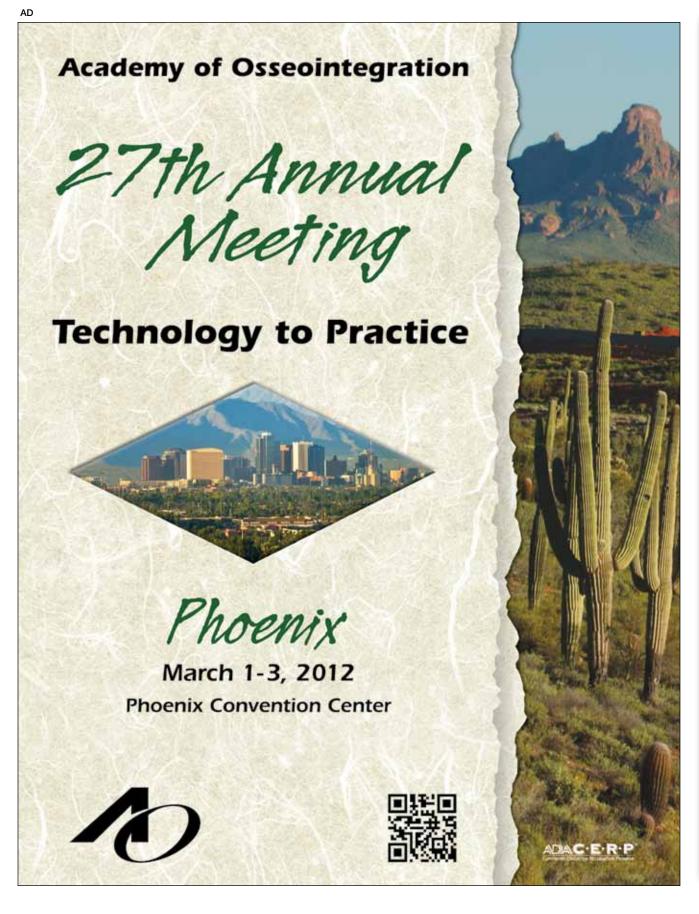
from 2:30 to 5 p.m. Nov. 28.

These eight implants will then be placed into immediate function, showing the stability of the OCO Biomedical system. Nazarian is an energetic and knowledgeable practitioner, and this exhibition surgery should not be missed, the company says. Sponsors of this presentation also include Carestream Dental Imaging and Aseptico Surgical Technology.

Visit www.ocobiomedical.com for more information. 🎹

(Source: OCO Biomedical)





#### **MIS Implants** sponsors AAP Humanitarian Award

MIS Implants Technologies, Ltd., a leading manufacturer of dental implants, will be sponsoring the Humanitarian Award for the first time during the 2011 annual meeting of the American Academy of Periodontology in Miami Beach,

The Humanitarian Award is presented each year to an AAP member who has given selflessly through extraordinary actions that benefit a deserving population. This year's award will be presented to G. Todd Smith, DDS.

In 1998, Smith founded the Diabetic Periodontal Treatment Program in the Phoenix Service Unit of the Indian Health Service (IHS), after recognizing a dire need for specialized diabetic treatment for Native Americans. Since then, more than 3,200 people with diabetes have enrolled and been treated though this program. Although Smith has retired from the IHS, he continues to serve as the IHS national clinical consultant in periodontics.

The award will be presented to Smith during the general assembly business session on Nov. 14. Prior to that, MIS will honor him during a cocktail reception on Nov. 13 featuring complimentary cocktails and hors d'oeurvres.

"We're very pleased to sponsor an award that recognizes academy members such as Dr. Smith, who give so much to the community they serve and the profession they belong to," said MIS Implants USA CEO Motti Weisman. "We intend to be annual sponsors of these important AAP awards and accompanying celebratory events for many years to come."

(Source: MIS Implants)